The Kano-BSTQM-Quality Award Launching Ceremony

The Kano-BSTQM-Quality Award Launching ceremony was held on 30 July 2023 at 6pm at Sonargaon Hotel. World renowned Management Specialist Prof. Dr. Noriaki Kano Professor Emeritus, Tokyo University of Science & Honorary Chair, Asian Network for Quality (ANQ) and Deming Prize winner graced the program. Mr. A M M Khairul Bashar, Adviser BSTQM narrated the KBQA process as well as KBQA guideline. Dr. A K M Moazzem Hussain delivered important speech in the program. Managing Directors, CEOs and Leaders from reputed organizations were present in the program. Prof. Dr. M R Kabir, Member Secretary, KBQA, National Steering committee gave vote of thanks to the participants of the program.

